



February 26, 2013

Mr. Alexander Radosav  
President  
Technologies Coffea inc.  
989 avenue Nordique  
Québec

Dear Alexander,

Congratulations! We are delighted to inform you that the Kitchen Innovations Expert Panel of Judges has selected *Coffea vacuum brewing system* as one of the outstanding innovations to be invited to exhibit in the 2013 NRA Kitchen Innovations Pavilion. This will be a great opportunity to showcase the *Coffea vacuum brewing system* at NRA Show 2013 as well as build awareness and interest across the foodservice industry.

Your product has been judged by an independent, expert panel of industry leaders consisting of **Dan Bendall** (Principal, FoodStrategy, Inc.), **Martin Cowley** (Senior Manager Design & Standards, Walt Disney Parks & Resorts), **William Eaton** (Chairman of the Board, Cini-Little International), **Robert Forrester** (Principal, Restaurant Industry Solutions), **Foster F. Frable Jr.** (Founding Partner, Clevenger Frable LaVallee), **Jim Krueger, Jr.** CMCE (Chief, F&B Research and Development, HQ, Air Force Services Agency – HQ AFSVA), **Aaron LaMotte** (Director, Sodexo Performance Interiors), **Robert Marshall** (Vice President, U.S. operations, McDonald's Corporation), and **Kathleen H. Seelye**, (Managing Partner, Ricca Newmark Design) that have found *Coffea vacuum brewing system* to be truly innovative in this industry.

We look forward to working with you as we finalize plans and execute this very exciting program.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mary Pat Heftman'.

Mary Pat Heftman  
Executive Vice President, Convention & Strategic Alliances

A handwritten signature in black ink, appearing to read 'Jennifer Morris'.

Jennifer Morris  
Vice President, Convention